

ONLINE SYSTEM IN THE EDUCATION INDUSTRY ON THE EXAMPLE  
OF EARLY STAGE COMPANY

# HOW DOES THE LANGUAGE SCHOOL MAKE PROGRESS INFORMATION AVAILABLE TO PARENTS?

**A case study of implementing an online system that:**

- supports the management process and serves to improve documentation,
- increases the flow of information between the school and the parents.

# Early Stage

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A family-run network of locally franchised English language schools for children and young people

Early Stage was established in 1993 in Warsaw as one of the first English language schools in Poland. Currently, it conducts classes in 731 establishments for 33.000 pupils all over Poland.

## Challenge

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Early Stage Language School wanted **to find a way to improve and increase the quality of its services.**

**One of the elements of the company's development was to increase the flow of information.** Providing customers (parents) with access to check children's educational results and their grades on an ongoing basis.

Early Stage staff, parents, and children lacked a single tool to check on children's progress in learning in real-time, schedule of onsite, remote, or hybrid classes, attendance, or homework assignments.

It was important to allow online access so that the parent had everything at hand - on the computer as well as on a smartphone.

**The second element was to gain a competitive advantage with a tool that would encourage students to learn more effectively and more enjoyably through play.**

# Customer goals

The goal was to create a platform for parents and children that bridges the gap between the grading system and the quiz system for homework.

**Early Stage creates a system to manage the entire school, franchises, and contracts. That is why it was looking for a partner that would also address its individual need for a grading and homework management tool.**

# Our proposed solution

Early Stage already had some real vision of what functionalities and specifications the system should have coming to us with their problem.

During the consulting meetings we discussed in detail:

- the challenges of parents not having online access to view their children's grades,
- challenges that teachers and children have faced with the difficulty of contacting
- and sending homework through different platforms.

**The goal was to create a system that:**

**enable access to as much information as possible**

**allow access to information about progress in learning**

**help children learn even when they cannot attend class**

**We have created a tool that will combine both needs.** We designed and developed a system that will act as an electronic grade book, a calendar, and an interactive "exercise book" in the form of quizzes.

The system had to be intuitive for every user (parent, child, teacher), so our focus was mainly on creating a simple, easy-to-use tool that would not distract from the user experience path.

# What elements and modules include the Early Stage Online system?

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## **Onboarding process in the form of a tutorial**

The user - the parent and the student, have the opportunity to get acquainted with all the system possibilities.

## **List of upcoming classes**

The schedule shows the parent and child the upcoming meetings that make up the school year. In the tab of each meeting, there is information - whether the meeting will be held in a stationary form at a particular address or in an online form from where it will redirect users to a tool enabling a group video call.

## **Online homework module**

The online task module enables a child who has not attended the class can solve the exercises independently. Teachers can check homework at any time - the student does not have to wait until the next class to have it graded. The entire learning process can take place, apart from online meetings, on a single platform.

## **Task module in the form of quizzes**

Learning through play is the most effective way to develop new skills. That's why we created the quizzes module. We chose this interactive form of learning to engage and encourage children to improve their language skills.

## **Evaluation module**

The teacher has the option of adding grades for different types of assignments, such as tests and exams as well as writing, reading, and speaking. Parents can monitor their children's progress in real-time.



# Noticeable benefits

Early Stage's introduction of amenities where customers notice and benefit from added value is associated with an increased number of interested customers.

The electronic journal supports the management process and **serves to streamline the documentation of teaching.**

**Using an online journal eliminates the need for a paper form.**

**The efficiency of information transfer has increased.**

**Easy archiving documents. Attention to environmental issues.**

Parents have **the opportunity to keep track of their children's progress** and monitor attendance.

**Online homework grading is simpler and faster** by concentrating all assignments in one database.

**Reduced frequency of inquiries** regarding grades or next meetings.

Progress in English language learning thanks to interactive forms is more visible. **That makes Early Stage services even more highly rated by clients.**

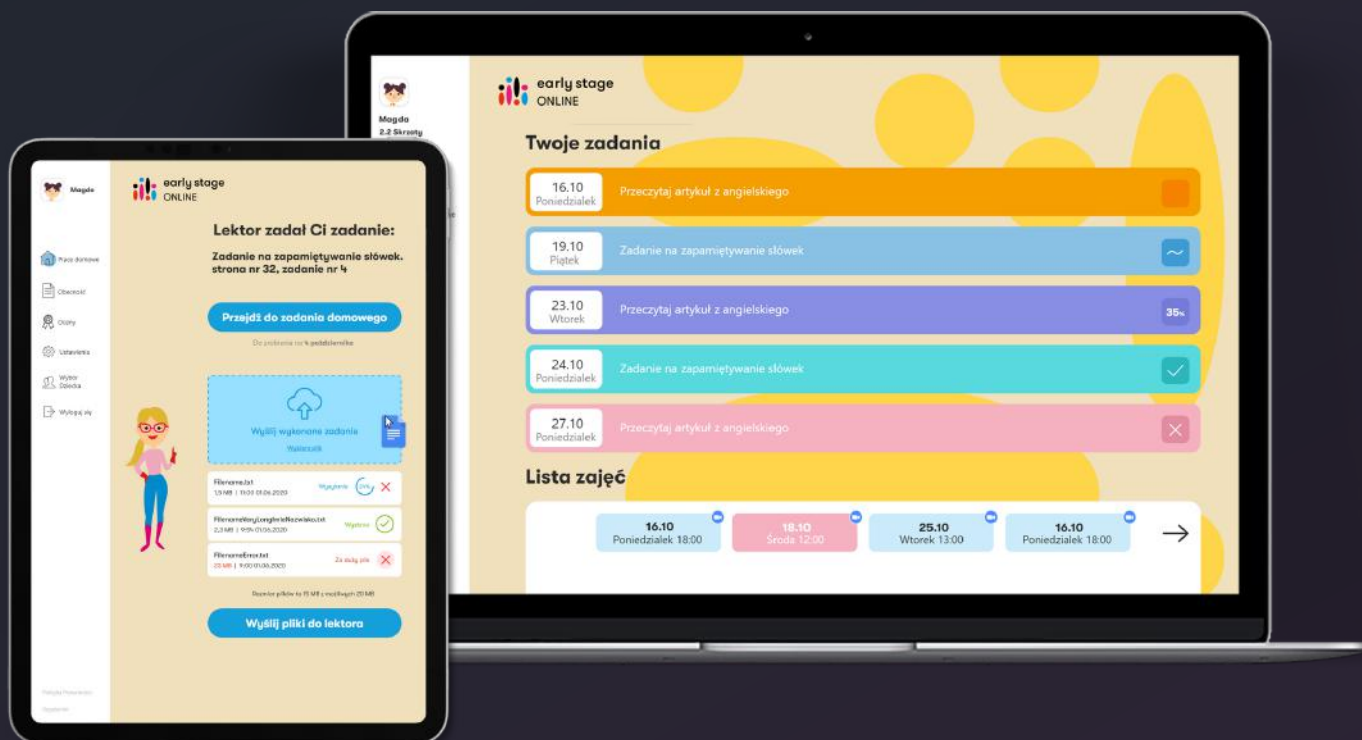


*The team actively anticipated potential problems or additional tasks to be completed.*

Adam Bochiński  
Co-owner of Early Stage

5.0 ★★★★★

# See the Early Stage online system shots



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